

# DEV20 »» ED25

11-13 NOVEMBER  
STATE LIBRARY OF VICTORIA  
MELBOURNE

Sponsorship  
Prospectus



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# About DevEd 2025

DevEd 2025 is the inaugural conference dedicated to education and development research across the Asia-Pacific region. Organised by the Australian Council for Educational Research (ACER), in collaboration with the Australian Department of Foreign Affairs and Trade (DFAT) and the UK Foreign Commonwealth & Development Office (FCDO), DevEd 2025 offers a dynamic platform for global and regional exchange.

The conference is the first to focus exclusively on education and development in the Asia-Pacific region, and will convene thought leaders, policymakers and practitioners to help address some of the most pressing educational challenges. It will showcase new research and innovative solutions from the region that can contribute to global efforts in education.

DevEd 2025 will serve as a vital platform for showcasing and promoting promising ideas rooted in local contexts and regional frameworks, while actively connecting these insights to – and drawing from – global dialogue and expertise. In the spirit of regional collaboration, DevEd 2025 will provide the opportunity to establish a common future vision.

**DevEd 2025 will be held in Melbourne, Australia, on 11–13 November 2025**

The conference will attract more than 200 delegates and feature the following:

**Cutting-edge keynotes and technical sessions**

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**Engaging workshops and collaborative discussions**

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**Dedicated networking opportunities**

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**Insights from specialists across the region**

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# Conference themes

Focusing on the theme, 'Reimagining the future of education in the Asia-Pacific,' DevEd 2025 has 3 sub-themes:



## Systems transformation

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- Evidence-based practices
- Innovative partnerships
- Data-driven decision-making
- Policy implementation
- Sustainable financing
- Localised reform
- Learning measurement and improvement

## Equitable and inclusive education

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- Inclusive and differentiated learning
- Youth engagement
- Supporting at-risk and out-of-school children
- Disability inclusion
- Gender equity in education
- Mental health and community welfare
- Indigenous and minority language education



## Foundational learning

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- Curriculum and pedagogy innovation
- Assessing foundational skills
- Teacher training and development
- Education in crisis settings
- Digital access and safety
- Climate-responsive education
- School and community partnerships

For the latest program and speaker line up please visit [www.deved.org](http://www.deved.org)



# Why sponsor DevEd 2025?

## Be part of something new

Be part of the inaugural DevEd 2025 conference – a new space for sharing and exploring education research and policy across the Asia-Pacific. It is an opportunity to connect with those working at the heart of education – researchers, practitioners, and decision-makers – while supporting thoughtful conversations about the future of learning in the region.

### Your support of DevEd 2025 enables:

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- Knowledge sharing and dialogue across borders
- Thought leadership and innovation in learning practices
- Sector growth through shared goals and collaboration
- An enhanced conference experience for education leaders across the region

### Connect with 200+ attendees from:

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- National education ministries
- Regional education bodies
- NGOs and intergovernmental organisations
- EdTech and consulting firms
- Tertiary and research institutions across the Pacific and Southeast Asia

### Every sponsorship package includes multi-channel exposure:

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- Event website and app recognition
- Branded onsite signage
- Pre-conference social media and e-newsletters
- Verbal recognition at the conference



# Sponsorship opportunities






## Welcome reception – \$10,000 + GST

The welcome reception marks the official start of the conference, set in the heart of Melbourne at the historic Reading Room of the State Library Victoria. With its grand architecture and rich literary heritage, the space offers a distinctive setting for attendees to connect, unwind and ease into the days ahead.

As the first social gathering of the event, the reception plays an important role in setting the tone – welcoming attendees, encouraging conversation, and building a sense of community from the outset.

Sponsorship of this event offers the opportunity to support a warm and memorable opening in one of Melbourne's most iconic venues.

### Benefits include:

- Opportunity to address attendees with a 3-minute speech
  - Logo display on event signage and menus
  - One complimentary full conference registration with access to the welcome reception and the networking function
  - Five complimentary tickets for the welcome function
  - Acknowledgement on the official conference website, with logo and 150-word company profile
  - Opportunity to provide branded gifts at the reception
  - Recognition on slide prior to event and MC mention
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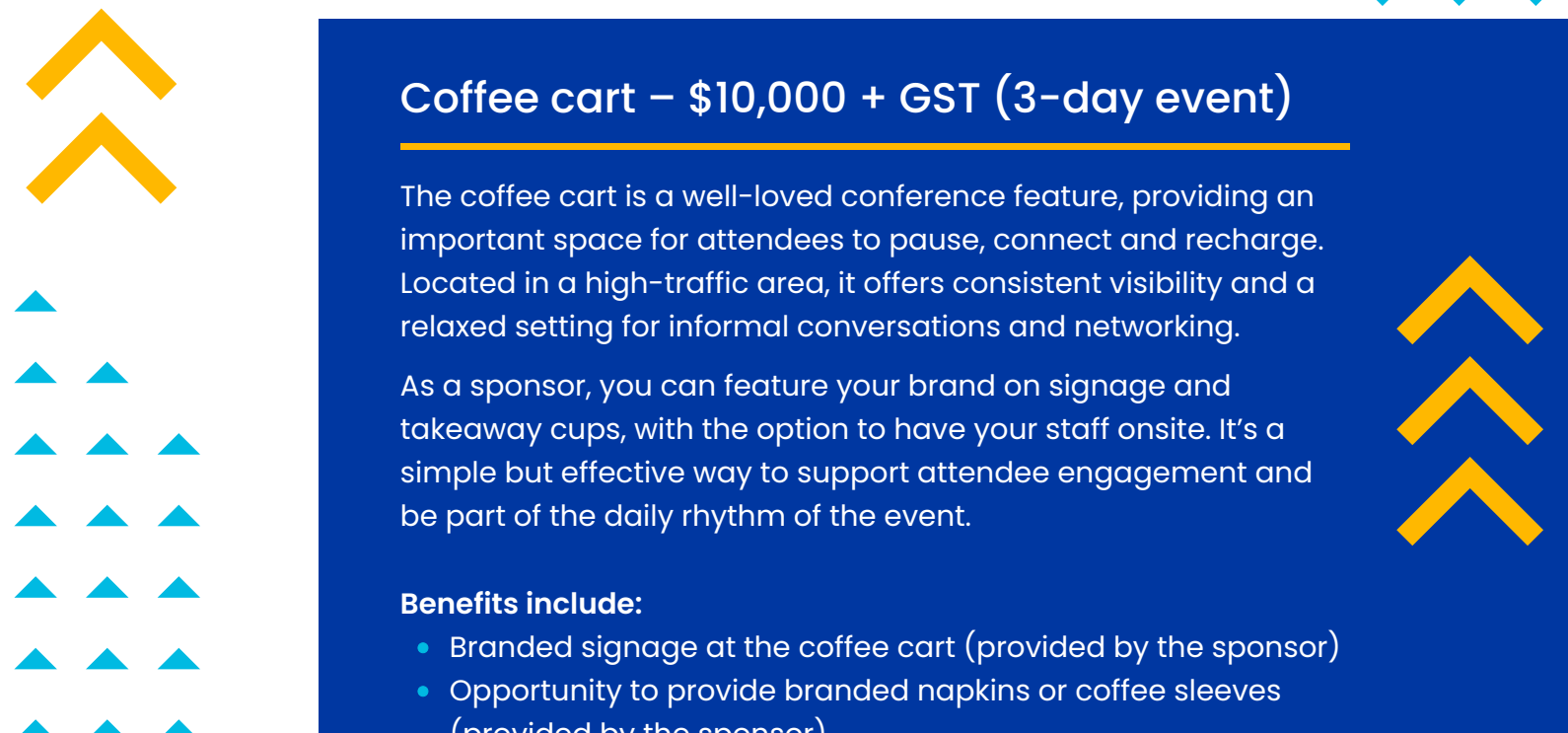


## Coffee cart – \$10,000 + GST (3-day event)

The coffee cart is a well-loved conference feature, providing an important space for attendees to pause, connect and recharge. Located in a high-traffic area, it offers consistent visibility and a relaxed setting for informal conversations and networking.

As a sponsor, you can feature your brand on signage and takeaway cups, with the option to have your staff onsite. It's a simple but effective way to support attendee engagement and be part of the daily rhythm of the event.

### Benefits include:

- Branded signage at the coffee cart (provided by the sponsor)
  - Opportunity to provide branded napkins or coffee sleeves (provided by the sponsor)
  - Opportunity to display brochures or business cards at the coffee station
  - One complimentary full conference registration
  - Acknowledgement on the official conference website, with logo and 150-word company profile
  - Opportunity to provide baristas with branded caps and/or t-shirts and branded coffee cups (provided by the sponsors)
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## Conference bags – \$8,000 + GST

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The conference bag is a practical companion for attendees that is used throughout the event and often long after it ends. Sponsoring the bag is a subtle yet lasting way to show your support for the event and its community. Your logo (in 2-3 colours) will appear alongside the official conference and partner logos, offering ongoing visibility in a shared, professional context.

This sponsorship offers lasting brand exposure, practical visibility, and the opportunity to be part of the attendee journey from day one – and long after the event concludes.

### Benefits include:

- Sponsor logo printed on both sides of the bag
- Option to include sponsor tagline alongside logo
- Branding visible to every attendee throughout the conference
- Acknowledgement on the official conference website, with logo and 150-word company profile
- Opportunity to include one promotional item in the conference bag

## Lanyard and name tag – \$7,000 + GST

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As the exclusive lanyard and name tag sponsor, your logo will be worn by every attendee, speaker, and sponsors – making it one of the most visible and valuable brand placements of the entire conference. Sponsoring them offers a consistent presence in a practical and visible way. Your branding can be featured on both sides of the lanyard, alongside name badges, offering a subtle reminder of your support for the event and its community of educators and professionals.

### Benefits include:

- Sponsor logo printed on both sides of the lanyard along with the DevEd logo
- Option to include sponsor tagline alongside logo
- Branding visible on every attendee throughout the conference
- Acknowledgement on the official conference website, with logo and 150-word company profile
- Opportunity to include one promotional item in the conference bag





## Exhibition space – \$1,500 + GST

This is your opportunity to showcase your products, services or initiatives while guests relax and mingle. With limited spaces available, this opportunity offers focused engagement and strong visibility in a setting designed to encourage genuine connections.

### Benefits include:

- Exhibition space with high table and 2 bar stools, and opportunity to bring your own pull-up banner (supplied by sponsor)
- Includes 2 exhibitor passes, with refreshment & dinner access
- Acknowledgement on the official conference website, with logo and 150-word company profile

## Session sponsor – \$1,500 + GST

As a session sponsor, you will have the opportunity to associate your organisation with a key conference session.

### Benefits include:

- One complimentary full conference registration
- Acknowledgement on the official conference website, with logo and 150-word company profile
- Opportunity to introduce or thank speakers

Sponsorships are limited and allocated on a first-come, first-served basis. Act now to position your brand at the forefront of education transformation. Our team will be happy to discuss either these packages or bespoke packages, which may include attendee sponsorship.

Please contact Carol Rothschild at [enquiries@deved.org](mailto:enquiries@deved.org) to discuss any sponsorship opportunities.



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